

THE VALENTINE THEATRE'S 24th SEASON PROGRAM BOOK

ADVERTISING AGREEMENT

Company Name _____

Contact Name _____ Phone _____

Advertising Agency _____

Contact Name _____ Phone _____

Billing Address _____

City _____ State _____ Zip _____

Select	Ad Description	Size in Inches	Rate
	Back Cover (full color)	5½ x 8½	\$4,100
	Inside Front Cover (full color)	5½ x 8½	\$3,950
	Inside Back Cover (full color)	5½ x 8½	\$3,950
	Full Page (black and white)	5½ x 8½	\$3,500
	Half Page horizontal (black and white)	5½ x 4¼	\$2,200
	Half Page vertical (black and white)	2¾ x 8½	\$2,200
	Quarter page horizontal (black and white)	5½ x 2⅞	\$1,350
	Quarter page vertical (black and white)	2¾ x 4¼	\$1,350

Select _____

Ad Description _____

Size in Inches _____

Rate _____

Advertiser must pay for ad in full, according to rates listed above, before October 14, 2022.

Checks should be made payable to The Valentine Theatre.

Advertiser must prepare and deliver ad (to include print ready art) before October 14, 2022 via:

Mail – The Valentine Theatre
c/o Matt Lentz
Toledo, OH 43604

Email – mlentz@valentinetheatre.com

*Advertiser Signature

Date

Publisher Signature

Date

*The signing party represents that he or she is the Advertiser or is authorized by the Advertiser to contract for advertising and agrees to all of the above stated payments and deliveries.

Additional advertising specs can be found at valentinetheatre.com/advertising



Help Fund The Valentine with Broadway Royalty!

The Valentine Theatre Heart To Heart Funding Event – March 4, 2023

If your company is looking for a premium theatre experience for your clients and colleagues, as well as fun, unique marketing opportunities, join us as a Valentine Theatre event sponsor. Event sponsorship allows your organization to be affiliated with the Valentine Gala or specific series programming and supports our efforts to serve the community as a leader in educational and cultural programming.

Patti LuPone starring in Don't Monkey With Broadway!

Saturday, March 4, 2023

SPONSOR HEART TO HEART AND RECEIVE THE FOLLOWING BENEFITS

BRAVO \$25,000

- 18 tickets to the Gala.
- 10 complimentary tickets for use during the 2022-2023 Season.
- Special recognition as a Bravo Sponsor on the Valentine Theatre marquee and printed materials.
- Recognition on the lobby video screens throughout the year, theatre displays, our printed program, website and e-media.
- Free use of the building for any corporate meeting or special event.

ENCORE \$15,000

- 14 tickets to the Gala.
- 8 complimentary tickets for use during the 2022-2023 Season.
- Special recognition as an Encore Sponsor on the Valentine Theatre marquee and printed materials.
- Recognition on the lobby video screens throughout the year, theatre displays, our printed program, website and e-media.
- Free use of the building for any corporate meeting or special event.

MARQUEE \$10,000

- 10 tickets to the Gala.
- 6 complimentary tickets for use during the 2022-2023 Season.
- Special recognition as a marquee sponsor in our program.
- Recognition on the lobby video screens throughout the year, theatre displays, our printed program, website and e-media.



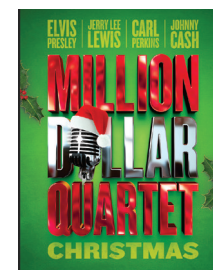
APPLAUSE \$7,000

- 8 tickets to the Gala.
- 4 complimentary tickets for use during the 2022-2023 Season.
- Recognition on the lobby video screens throughout the year, theatre displays, our printed program, website and e-media.

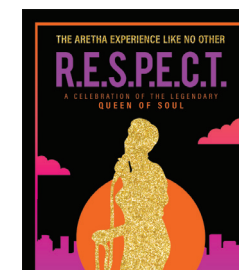
CURTAIN CALL \$3,000

- 2 tickets to the Gala.
- 2 complimentary tickets for use during the 2022-2023 Season.
- Recognition on the lobby video screens, theatre displays and our printed program.

Deadline for sponsorship recognition is Monday, December 19, 2022.



Award Winning
Musicals, Dance &
So Much More!



NEW YORK GILBERT & SULLIVAN PLAYERS
**THE PIRATES
OF PENZANCE**

SEASON SPONSOR BENEFITS

ANGEL LEVEL – \$15,000

30 tickets to any of the Valentine 2022-23 Season.
Major logo recognition in season brochure (80,000 in quantity), full page program ad (20,000 copies distributed throughout the year), logo recognition on outdoor marquee (corner of Superior and Adams), logo recognition on monitors located in the Grand Lobby and Historic Lobby, company or foundation name acknowledged at the beginning of each performance and on Valentine e-media. Free use of the building for any corporate meeting or special event.

PRODUCER LEVEL – \$10,000

18 tickets to any of the Valentine 2022-23 Season.
Logo recognition in season brochure (80,000 in quantity), half page program ad (20,000 copies distributed throughout the year), logo recognition on monitors located in the Grand Lobby and Historic Lobby, company or foundation name acknowledged at the beginning of each performance and on Valentine e-media.

DIRECTOR LEVEL – \$5,000

12 tickets to any of the Valentine 2022-23 Season.
Logo recognition in season brochure (80,000 in quantity), quarter page program ad (20,000 copies distributed throughout the year), and logo recognition on monitors located in the Grand Lobby and Historic Lobby and on Valentine e-media.

PERFORMER LEVEL – \$3,000

4 tickets to any of the Valentine 2022-23 Season.
Eighth page program ad, name included in the season program (20,000 copies distributed throughout the year).

SPONSOR LEVEL – \$1,000

2 tickets to any of the Valentine 2022-23 Season.
Eighth page program ad, name included in the season program (20,000 copies distributed throughout the year).

Deadline for sponsorship recognition is Friday, October 21, 2022.



EDUCATION SPONSOR BENEFITS

ANGEL LEVEL – \$10,000

200 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s).
Twenty (20) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in season brochure (80,000 in quantity) and Education mailings (5,000), full page program ad (20,000 copies distributed throughout the year), logo recognition on outdoor marquee (corner of Superior and Adams), logo recognition on monitors located in the Grand Lobby and Historic Lobby, company or foundation name acknowledged at the beginning of each performance and on Valentine e-media.

PRODUCER LEVEL – \$5,000

100 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s).
Ten (10) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in season brochure (80,000 in quantity) and Education mailings (5,000), half page program ad (20,000 copies distributed throughout the year), logo recognition on monitors located in the Grand Lobby and Historic Lobby, company or foundation name acknowledged at the beginning of each performance and on Valentine e-media.

DIRECTOR LEVEL – \$3,000

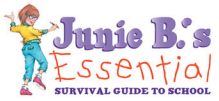
75 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s).
Five (5) pairs of tickets to each of the Weekend Family Series productions. Logo recognition in Education mailings (5,000), quarter page program ad (20,000 copies distributed throughout the year), and logo recognition on monitors located in the Grand Lobby and Historic Lobby and on Valentine e-media.

PERFORMER LEVEL – \$1,000

50 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s).
Three (3) pairs of tickets to each of the Weekend Family Series productions. Eighth page program ad (20,000 copies distributed throughout the year).

SPONSOR LEVEL – \$500

25 tickets donated to the school(s) of your choice for attendance at a Valentine School Days production(s).
Two (2) pairs of tickets to each of the Weekend Family Series productions. Eighth page program ad (20,000 copies distributed throughout the year).



**The Emperor's
New Clothes**

